

Overview of Executive Business Course II (EBC II) Transformation through Innovation

The challenges facing today's Navy require innovative solutions to an array of structural and situational problems. Limited resources and a rapidly changing operating climate compel senior leaders to develop new approaches. EBC II, Transformation through Innovation, provides Navy leaders with both the skill set and mindset to understand the critical nature of innovation as it relates to organizational success in the Navy. This four-day intensive program focuses on building and sustaining an innovative organization that produces measurable results in a business and organizational context.

The course builds on the material covered in EBC and extends the exploration into the field of innovation. Through case studies, team exercises, and strong interactive class discussions, the latest techniques and proven frameworks in innovation will be presented. Class sessions will draw on rich examples from both the Navy and private sector organizations that have successfully implemented cultures of innovation. Participants will be challenged to broaden their thinking process through exposure to new ideas and examinations of their own roles as "leaders of innovation" in the Navy.

The course design centers around the innovation and change management process with a focus on implementing and sustaining new practices. The first day introduces examples of innovative organizations and the resultant superior outcomes. The mind set, leadership and culture needed to turn innovation into reality are discussed. The second day uses an interactive case exercise to explore the uses of innovation techniques constrained by reduced resources to implement strategy. Tools and frameworks such as value function deployment (VFD) will allow the participants to plan and use innovation for strategic execution. The third day is spent helping the students learn how to formalize the innovative process in their organization. There is exposure to EBT (effects based thinking) and ways to measure strategic attainment. This is followed by developing skills of influencing others without authority and leading organizational change. The fourth day focuses on sustaining the culture of change and looks at examples of successful government innovators.

Babson Executive Education at Babson College, founded in 1919, in Wellesley, Massachusetts, is a proven leader in developing and delivering executive programs. They are top ranked in the fields of entrepreneurial thinking and innovation. The award-winning Babson Executive Conference Center located on the College's wooded campus, combines state-of-the-art executive conference facilities and comfortable accommodations designed to enhance the learning experience of each guest.